

Physical Internet

Efficient Sustainable Logistics



4th INTERNATIONAL PHYSICAL INTERNET CONFERENCE

4th - 6th July, 2017 in Graz: Graz University of Technology, Austria

Sponsorship Opportunities

2017 4th International Physical Internet Conference

July 4-6, Graz, Austria

The 4th annual International Physical Internet Conference will take place July 4-6, 2017 at the Graz University of Technology, Austria, and it is organized by the Institute of Logistics Engineering and the Physical Internet Initiative.

The conference brings together speakers and attendees from private industry, academia, government, and other institutions focused on addressing the grand challenge of developing a sustainable interconnected, cross-industry, global supply chain. This will be the first time the conference has taken place in Austria, and we expect increased attendance and visibility.

The main objectives of the conference are to articulate the emerging challenges associated with sustaining global supply chains, articulate the opportunities presented by implementing Physical Internet Concepts, share findings from ongoing implementations, create academic and industry awareness for research opportunities, and provide input for establishing priorities for NGOs, corporations, and government in terms of their strategies, policies, and investments.

The 2017 International Physical Internet Conference organizers invite you to maximize your organization's visibility before, during, and after the conference in Graz through the following sponsorship opportunities. You will reach not only the (250+) professionals who are expected to attend the conference, but also many individuals who visit the conference web site and receive our promotional or post-conference materials.

Sponsorship levels:

Platinum: €10,000 +

- 6 complimentary seats to the Conference
- 2m² space for presentation of the company in the foyer of the venue
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (100-word description and hyperlink to sponsor website)
- Logo and recognition in promotional notices for the conference
- Logo and formal acknowledgment from the 2017 International Physical Internet Conference Committee and a tribute in the printed Conference Program and Conference Proceedings, distributed to all attendees
- Acknowledgment announcement of sponsorship in opening session and at the Gala
- Promotion material in the conference bag distributed to all attendees

Gold: €5,000

- 4 complimentary seats to the Conference
- Organization logo on the front page of the conference web site, plus logo and company listing on the sponsor page (50-word description and hyperlink to sponsor website)
- Logo and recognition in promotional notices for the conference
- Logo and formal acknowledgment from the 2017 International Physical Internet Conference Committee and a tribute in the printed Conference Program and Conference Proceedings, distributed to all attendees
- Acknowledgment announcement of sponsorship in opening session and at the Gala
- Promotion material in the conference bag distributed to all attendees

Silver: €2,500

- 2 complimentary seats to the Conference
- Logo and company listing on the sponsor page
- Logo and formal acknowledgment from the 2017 International Physical Internet Conference Committee and a tribute in the printed Conference Program and Conference Proceedings, distributed to all attendees
- Prominent signage with logo at sponsors choice of a Networking Break (6 to choose from) or a workshop (9 choices) – first come, first served on selection

Project contribution: €8,000

- 10 complimentary seats to the Conference
- Project logo on the front page of the conference web site plus logo and project listing on the sponsor page (100-word description and hyperlink to the project website)
- A tribute in the printed Conference Program and Conference Proceedings, distributed to all attendees
- Conference room for a 1-day project meeting on the day before (03.07.17) or after (07.07.17) the conference

Summary

As we face great challenges in developing a sustainable global supply chain in the face of continuing population growth, concerns with climate change, growing urbanization, and inadequate infrastructure, it is essential to bring non-government organizations (NGOs), industry, government, academia, and others together to examine and discuss present and future research and strategy surrounding the solutions suggested by the Physical Internet Concept. Please accept our gratitude in advance for partnering with us through your sponsorship of this conference and for enabling us to host the 4th annual International Physical Internet Conference in Atlanta.

For questions or additional information, please contact:

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